

WORK
SMARTER

GROHE


PROFESSIONAL

GROHE SMART

WELCOME TO GROHE SMART!

BE SMART AND BECOME A MEMBER
OF THE GROHE LOYALTY PROGRAM
FOR BATHROOM SHOWROOMS



GROHE SMART is specially designed for showrooms of GROHE products: As a GROHE SMART partner you get more for your money – more “SMARTS” for every GROHE product purchased from the entire range and a wider choice of exciting rewards.

Your entire business can be involved – every employee can collect points, known as SMARTS, for the company.





WHAT ADVANTAGES DOES GROHE SMART OFFER YOU?

1. COLLECT “SMARTS” AND GET YOUR REWARDS

Our range contains more than 2,500 products for in front of and behind the wall installations – and you can collect SMARTS for all of these products and exchange them for attractive rewards! Registering the products you have purchased is easy. Simply enter the UPI code from the GROHE packaging online or via the SMART Reader app available in the Apple and Android stores – and start collecting your valuable bonus points.

2. MEMBERSHIP IS FREE AND FLEXIBLE

Your membership of GROHE SMART is completely free of charge and attuned to your particular needs: Receive benefits, rewards and information specifically tailored to your personal requirements. The more you use GROHE SMART, the better we can support you.

3. KEEP UP TO DATE

Thanks to GROHE SMART you're always well-informed. Be the first to receive product news, get invited to product courses and introductions in your area, and know all of the special offers available.



Collect SMARTS for more than 2,500 products

HERE'S HOW IT WORKS!

REGISTER ONLINE OR USING THE SMART READER APP

Sign up easily and without complications online at www.grohesmart.com or download the SMART Reader app for your smartphone for direct access. After the initial registration, your access details are saved in the app.

SCAN THE QR CODE OR ENTER UPI CODE

You'll find an individual QR and UPI code on every product label. Simply scan the QR code or enter the UPI code online or by using the SMART Reader app, register your purchase and your SMARTS will be credited to you immediately. On our GROHE SMART website you can also find an overview of how many SMARTS you can collect for the products you purchase.

REDEEM SMARTS AND PROFIT EVEN FURTHER

You can redeem your SMARTS directly in our GROHE SMART reward shop at www.grohesmart.com. Here you can profit from even more benefits: Thanks to GROHE SMART you can be the first to experience new products and stay up to date on product courses and seminars.



Entering your UPI code is also quick and easy either on your home or office computer



REWARD HIGHLIGHTS

BE A WINNER WITH **GROHE SMART!**
FIND THE WHOLE REWARD PORTFOLIO AT GROHESMART.COM



6890



3390



1590



190



3890



4590



3390

YOU CAN BE A WINNER WITH GROHE SMART

Collect SMARTS with every purchase to earn your rewards and the chance to win attractive prizes too. You can check the status of your SMART account at any time using the SMART Reader app or our website and redeem your SMARTS in the GROHE SMART reward shop. Plus, every time you register a UPI code you get the chance to win attractive prizes for you and your entire company!

Collect your first 25 SMARTS now – just scan the QR code! (You'll find 25 SMARTS on the reverse as a welcome bonus)

EC-ISHSMART2

SMART:



HERE'S HOW YOU CAN BECOME A GROHE SMART MEMBER

1. REGISTER ONLINE

Just sign up easily today at www.grohesmart.com.
As soon as you receive our registration e-mail you can start collecting SMARTS.





2. DOWNLOAD THE SMART READER APP

For convenient mobile access to your GROHE SMART account, just download the SMART Reader app for your Apple or Android smartphone.

3. CHECK YOUR SMART ACCOUNT STATUS

You can check the current status of your SMART account at any time online so you can see exactly when you have earned enough SMARTS to get your reward.

4. REDEEM YOUR SMARTS FOR ATTRACTIVE REWARDS

In our GROHE SMART reward shop, you can redeem your SMARTS for a wide range of useful and exciting rewards – suitable for your day-to-day work and for the home.

You can download the
SMART Reader app here:



REGISTER TODAY AND RECEIVE **25 SMARTS** AS A WELCOME BONUS!

GROHE SMART – The GROHE loyalty program for bathroom showrooms

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